

## 'The Missing Lady' To Screen Locally

(Advance)

When three murders are viciously committed, and a \$250,000 jade statuette mysteriously stolen, it takes the cunning efforts of the Shadow to solve the treacherous crimes in Monogram's "The Missing Lady," which opens next ..... at the ..... theatre. The third of the Shadow film series is expected to top previous productions for suspense and dramatic action.

Kane Richmond is playboy Lamont Cranston, who assumes the garb of the Shadow in his endeavor to prevent crime from running rampant. His fiancée (co-star Barbara Reed) continuously gets him into hot water with the police department when she uncovers her own set of clues, which direct suspicion at Richmond. It takes the sturdy efforts of police commissioner Pierre Watkin to keep his playboy nephew out of jail for his suspicious activities. After he is attacked by a six-foot-three toughie, and several murders are perpetrated, Richmond uncovers a surprise solution.

George Chandler has a featured role as the Shadow's comical chauffeur, and others in the cast include James Flavin, Pierre Watkin, Dorothea Kent, James Cardwell, Claire Carleton, Jack Overton, Jo Carroll Dennison, Frances Robinson, Almira Sessions, Nora Cecil, George Lewis, Dewey Robinson, Anthony Warde and Bert Roach.

Phil Karlson directed the Joe Kaufman production, and George Callahan wrote the original screenplay, based upon the copyrighted stories published in the Shadow magazine.

### THE CAST

Lamont Cranston..... KANE RICHMOND  
Margo Lane..... BARBARA REED  
Shrevvie..... GEORGE CHANDLER  
Cardona..... JAMES FLAVIN  
Weston..... PIERRE WATKIN  
Jennie..... DOROTHEA KENT  
Terry Blake..... JAMES CARDWELL  
Rose Dawson..... CLAIRE CARLETON  
Ox Welsh..... JACK OVERTON  
Gilda Marsh..... JO CARROLL DENNISON  
Anne Walsh..... FRANCES ROBINSON  
Ellie..... ALMIRA SESSIONS  
Millie..... NORA CECIL  
Jon Field..... GEORGE LEWIS  
Bartender..... DEWEY ROBINSON  
Lefty..... ANTHONY WARDE  
Waldo..... BERT ROACH

### CREDITS

Produced by  
JOE KAUFMAN  
Associate Producer  
GEORGE CALLAHAN  
Directed by  
PHIL KARLSON  
Photographed by  
WILLIAM SICKNER, A.S.C.  
Production Manager  
GLENN COOK  
Edited by  
ACE HERMAN  
Assistant Director  
THEODORE JOOS  
Musical Director  
EDWARD J. KAY  
Technical Director  
DAVE MILTON  
Sound Recording  
TOM LAMBERT  
Set Decorations by  
RAY BLOTZ  
Makeup  
HARRY ROSS  
Original Screenplay by  
GEORGE CALLAHAN  
Based on the copyrighted  
stories published in the  
Shadow Magazine



# THE SHADOW "THE MISSING LADY"

starring  
**KANE  
RICHMOND**  
**BARBARA  
REED**

Produced by JOE KAUFMAN  
Directed by PHIL KARLSON  
Screenplay by GEORGE CALLAHAN  
A MONOGRAM PICTURE





# PUBLICITY

## ANOTHER MURDER VICTIM?



Kane Richmond finds the prostrate body of James Cardwell in a tense moment in Monogram's newest Shadow mystery, "The Missing Lady," coming to the theatre.

Two Column Scene Mat No. S-20

## THE STORY

(Not for Publication)

While Lamont Cranston (Kane Richmond), The Shadow, and his butler Shrevvie (George Chandler) are in a flophouse investigating the murder of an art dealer and the theft of a \$250,000 jade statuette, Cranston is attacked by Ox Welsh (Jack Overman), but overpowers him. Cranston also rescues Terry Blake (James Cardwell), who is trying to locate the jade lady, from Letty (Anthony Warde), Ox's henchman. Alfred Kester (Douglas Wood), crooked art dealer, tries to get the statuette through a woman named Rose (Claire Carleton), who seems to know where the stolen art treasure is. Kester is found murdered in the apartment of Anne Walsh (Frances Robinson). By misinterpreting testimony of model Gilda Marsh (Jo Carroll Dennison), detective Cardona (James Flavin) finds grounds to arrest Cranston, but he is freed by his uncle, Police Commissioner Weston (Pierre Watkin), for lack of evidence. Margo Lane (Barbara Reed), Lamont's fiancee, and her maid Jennie (Dorothea Kent) find Anne murdered, and Lamont is re-arrested and again released. Certain that the three murders are all related to the missing jade lady, Cranston continues his investigation in the studio of artist Jon Field (George Lewis), which has also been searched by several other suspects trying to get the statuette. With the help of the two elderly and slightly off-center women, Ellie (Almira Sessions) and Millie (Nora Cecil), who own the apartment house where the two murders occurred, Cranston discovers that Ox had killed the first man for the jade lady, but that it was stolen from him by Field, and that the last two murders were committed by Gilda. When Cranston turns his information, the murderers and the jade lady over to the police, Blake, who reveals himself as an insurance investigator, gives him a reward, which he turns over to the police fund.

## BARBARA REED A TRIPLE THREAT SCREEN ACTRESS

"I once said I'd never give myself completely to acting," remarked Barbara Reed between scenes of Monogram's "The Missing Lady," in which she co-stars with Kane Richmond. "That was before I retired from films for four years, and now I'm back I still haven't changed my mind."

At the height of a film career which got its triumphal start with her appearance in the Deanna Durbin "Three Smart Girls" film, Miss Reed amazed Hollywood circles when she suddenly decided that she had had enough of film making. The young actress then busied herself with ceramics, until she was spotted one day in a market by producer Joe Kaufman. "How would you like to appear in my Shadow series?" he asked. The idea sounded reasonable and Barbara had begun to miss the studios, so she agreed to make a return to films. However, she did so with the proviso that she would not have to devote all her time to her acting, even when a film was shooting.

Barbara Reed has kept true to her word through the three Shadow mysteries in which she has co-starred. In the meantime, she's be-

come a triple threat on the Hollywood artistic horizon. She and actress Ida Lupino started collaborating on a novel titled "Miss Pennington," which has film, magazine and book possibilities. As for Miss Reed's ceramic talents, they're not going to waste, either. Lots of bids have come in for her to do private work. Barbara intends to continue her cinema career as long as she can take time out for writing and other artistic accomplishments which she might have a yen to do.

"The Missing Lady," latest of the Shadow films based upon the copyrighted stories appearing in the Shadow Magazine, was directed by Phil Karlson and opens at the theatre. George Callahan wrote the original screenplay.

## "THE MISSING LADY" TENSE SHADOW MYSTERY FILM DRAMA

(Review)

There's enough deep mystery in "The Missing Lady," which opened yesterday at the theatre, to satisfy the most fastidious who-done-it fan. The latest of the Monogram Shadow mysteries is the best in the series in matter of suspense, dramatic action and compelling story.

Kane Richmond is again seen as the cunning Shadow, who visits obscure places of the underworld to clean out crime. He doubles his film activities as Lamont Cranston, playboy, and in his dual capacity is likeable, energetic and convincing. Barbara Reed is his co-star and fiancee, who is not only attractive but is fast proving herself a more-than-capable actress in the third Shadow picture she has made since her return to the screen. George Chandler is good for laughs as the Shadow's inquisitive butler, while blonde Dorothea Kent is excellent as the not-so-bright girlfriend. James Flavin is the excitable police inspector, always keen to put Richmond behind the bars, only to see him freed by police commissioner Pierre Watkin. James Cardwell, Claire Carleton, Jack Overman and Jo Carroll Dennison are among the excellent supporting cast.

Richmond and butler Chandler are attacked in a flophouse by six-foot-three Jack Overman, while they are investigating the theft of a \$250,000 jade statuette. They overcome the big menace and rescue Cardwell, who in reality is an insurance investigator. An art dealer is murdered seeking the statuette, and blame is cast upon Richmond, who is put in jail, but released by his uncle, the police commissioner. Two mysterious murders follow before Richmond, as the Shadow, solves the criminal puzzle.

Phil Karlson's direction is very good, and the action-filled original screenplay by George Callahan was based upon the copyrighted stories published in the Shadow Magazine. The Joe Kaufman production rates a warm hand as an all-around entertaining film.

## SCHOOL FOR ACTOR

Actor James Cardwell spends his time, after working all day on a movie set, by studying pre-medical courses at U. C. L. A. Cardwell has always been interested in medicine and, coincidentally, played a medical student in Monogram's mystery, "Fear." In the actor's latest screen appearance he helps track down criminals with the Shadow in "The Missing Lady." Monogram's Shadow detective film co-starring Kane Richmond and Barbara Reed, which comes to the theatre on

## ROMANTIC MOMENT



Kane Richmond and Barbara Reed are the romantic co-stars of Monogram's "The Missing Lady," latest Shadow mystery now at the theatre.

One Col. Scene Mat No. S-1

## PHONE TIP



S-2

A mystery phone call disturbs Dorothea Kent and Barbara Reed in "The Missing Lady," Monogram's gripping Shadow film coming to the theatre. Kane Richmond co-stars with Miss Reed.

One Col. Scene Mat No. S-2

## Hobby Profitable For Actress

Barbara Reed is the cinema actress who astounded filmgoers when she announced her retirement from the screen at the early age of twenty-one. "I'm not the type for Hollywood," was the vein of Barbara's statement as she decided to join up with the renowned California ceramic colony. Since that time Miss Reed has had a change of heart, and returned to the screen to co-star with Kane Richmond in the Shadow series. However, the actress has not given up her ceramic hobby. In fact, she became so versatile that several famous pottery companies engaged her to make ceramic figures for them, and now Miss Reed hopes to open a shop of her own.

Monogram's "The Missing Lady," is the latest in the Shadow mysteries, co-starring Richmond and Miss Reed, and now at the theatre. Phil Karlson directed the Joe Kaufman production.

## SHADOW MYSTERY

Kane Richmond, as the Shadow, solves three murders and the daring theft of a \$250,000 jade statuette in Monogram's suspenseful "The Missing Lady," currently at the theatre. Barbara Reed is co-starred with Richmond in the latest of the Shadow film series, based upon the copyrighted stories published in the Shadow Magazine.

## FIRST-FILM STAR

George Chandler is one actor who didn't have to work for years and years to achieve stardom in pictures. He was starred in his very first film, which developed into a series known as the "Tenderfoot Thrillers." Currently Chandler has the role of the Shadow's chauffeur, "Shrevvie," who often gets into hot water in Monogram's "The Missing Lady," now playing at the theatre. Kane Richmond and Barbara Reed co-star in the latest Joe Kaufman production, based upon the copyrighted stories published in the Shadow Magazine.



# PUBLICITY

## KANE RICHMOND A TOUGH HOMBRE ON THE SCREEN

Kane Richmond would be the last to admit that he's a hard character to deal with, but as the Shadow he gives out-laws the toughest time of their lives. He's supposed to be a playboy who takes on criminals of all kinds and catches them dead in their tracks and, as the Shadow of fiction fame, Richmond does a superlative job of it. In Monogram's "The Missing Lady" Richmond not only unmasks a deadly murderer but assists in the recovery of a valuable jade statuette.

In the film story the star has to be quite handy with his fists when he tackles two-hundred-fifty pound, six-foot-three Jack Overman. Richmond finally subdues his taller, heavier opponent—and that's just what the actor has done in many of his pictures. In some he's been seen as a double-dealing gangster, and has just the swaggering force to put his would-be rivals to sleep with his fists. But in spite of his film toughness Richmond can't see anything in his past that might account for his realistic roughneck tactics.

"I was sort of a quiet fellow when I was a youngster," recalls Richmond. "I used to go in for swimming, football and other college sports, and I was considering studying for the priesthood." However, practically from the start of his film career Richmond has been fighting his way through pictures. One of his first big tasks in Hollywood was in the Leather Pushers series, which dealt with the prize ring. "I guess I must have looked tough to the casting director because, honestly, I wouldn't hurt a fly," protests the two-fisted screen star.

"The Missing Lady" presents Barbara Reed as Richmond's co-star. The Joe Kaufman production, directed by Phil Karlson, starts at the ..... theatre. George Callahan wrote the original screenplay of this Shadow mystery film, based upon the copyrighted stories published in the Shadow Magazine.

### MUSICAL NAME

Before George Chandler began his film career, he led his own band, and was also billed as "George Chandler, the Musical Nut," in his own novelty act. Chandler is seen in Monogram's "The Missing Lady," third of the Shadow films, based on the popular fictional stories published in the Shadow Magazine. Kane Richmond and Barbara Reed are co-starred in the production, due at the ..... theatre on .....

### THIRD DEGREE



Kane Richmond is suspected by detective James Flavin in Monogram's Shadow mystery, "The Missing Lady," now at the ..... theatre with Barbara Reed as Richmond's co-star.

One Col. Scene Mat No. S-3

### TOUGH HERO



Kane Richmond solves the puzzle of "The Missing Lady," in Monogram's new Shadow mystery due ..... at the ..... theatre. Barbara Reed co-stars with Richmond.

One Col. Scene Mat No. S-4

## Blonde Actress Crazy Over Fish

Hollywood actress Dorothea Kent admits that she would rather fish than do anything else. "Just give me a big hat to cover my face, and I can sit under the hottest sun from dawn to dusk, as long as I have my line out and the fish bite," is Miss Kent's confession. She doesn't even mind if her legs sun-burn and blister, provided she can fish undisturbed. Her biggest catch to date is a catfish, but she expects to land something in the shark or whale size before the current season is over. The first thing Dorothea did after she completed her role in Monogram's "The Missing Lady" was to fill up the tank of her car and head for the nearest fishing waters. Kane Richmond and Barbara Reed have the co-starring roles in the picture, due ..... at the ..... theatre.

### BARKEEP AGAIN

Dewey Robinson is seen in his familiar role of a bartender in "The Missing Lady," Monogram "Shadow" drama now at the ..... theatre.

## Actor Demands 40-Hour Day

Actor Kane Richmond threatens to go on strike for a forty-hour day, if he has to live another day as hectic as one he recently experienced. It all started with his having to be on the set at 7:30 in the morning for the opening day's shooting on Monogram's new Shadow mystery, "The Missing Lady," in which he co-stars with Barbara Reed. Between scenes Richmond had to make local appearances at the Hollywood showing of Monogram's "Black Market Babies," and attend a trade preview of another film in which he had starred. "The Missing Lady" is now at the ..... theatre.

## SHADOW SOLVES "THE MISSING LADY" IN TOPNOTCH MYSTERY

(Review)

As a mystery film pleasingly stocked with suspense, intrigue and humor, "The Missing Lady," which had its first screening at the ..... theatre yesterday, should garner lots of interest from who-done-it fans. Kane Richmond and Barbara Reed co-star in the creditable Shadow detective drama, which is based upon the copyrighted stories published in the Shadow Magazine.

Richmond again plays Lamont Cranston, a playboy with an interest in crime, which usually gets him in hot water with police inspector James Flavin. No one knows that Richmond is also the mysterious Shadow, who tracks down criminals to their lair and solves many a case puzzling to the Force. This time Kane and his humorous butler, George Chandler, visit a flophouse to check on the murder of an art dealer and theft of a \$250,000 jade statuette. While there a husky bully attacks the pair, but they fight off his advances and manage to rescue an incognito insurance investigator. Later, another crooked art dealer is killed, and through misrepresentation of a model's testimony Richmond is blamed and placed in jail. His police commissioner-uncle frees Kane, who runs into other murders related to the missing jade lady statuette. After several perilous situations, the mystery of the murders and theft is solved by Kane in a climactic surprise ending.

Roles of the Shadow and the playboy, Cranston, are convincingly played by Kane Richmond. He tops his efforts in previous Shadow films, which is saying much. His co-star, Barbara Reed, is fine as his suspicious fiancée, while George Chandler is funny as the not-too-bright butler. Dorothea Kent is perfect as the somewhat dumb blonde, while James Flavin is very good as the upset police inspector. Pierre Watkin turns in a capable performance as the police commissioner. James Cardwell, Claire Carleton, Jo Carroll Dennison and Jack Overman are in the well-cast supporting roles.

Phil Karlson is deserving of credit for his suspenseful direction of the top quality Joe Kaufman production. George Callahan wrote the original screenplay, and William Sickner was responsible for excellent camera work.

### ALL-AMERICAN

James Flavin, who appears as inspector Cardona in Monogram's Shadow mystery film, "The Missing Lady," was an All-American football player with the Army. Kane Richmond and Barbara Reed co-star in the film, now at the ..... theatre.

### THE SHADOW SOLVES MYSTERY



S-21

A clue to "The Missing Lady" is explained by Kane Richmond to co-star Barbara Reed in Monogram's Shadow mystery, "The Missing Lady," currently at the ..... theatre.

Two Column Scene Mat No. S-21

## Loses Voice But Gets Film Role

When an actress's voice gets out of control it may mean the end of her theatrical career, but in the case of blonde Dorothea Kent it had the reverse effect. She had a part in the film, "More Than a Secretary," when suddenly her voice took a tailspin and became very squeaky. "I didn't know what to do," recalls Miss Kent. "I was afraid I would have to give up my role." But the director of the film thought otherwise. "That's just the kind of voice I've been looking for," he told the amazed actress. "It just fits the role."

Since that time Miss Kent has made a hit in films with her squeaky "out-of-control" voice, and is seen in one of her renowned dumb roles in Monogram's "The Missing Lady," now at the ..... theatre. Kane Richmond and Barbara Reed co-star in the third of the Shadow mystery dramas. Joe Kaufman was the producer, and Phil Karlson directed.

### HAT COLLECTOR

Actress Barbara Reed has one of Hollywood's largest collections of millinery. She goes in particularly for hats which feature feathers and this preference caused many sneezes by her co-star, Kane Richmond, on the set of "The Missing Lady." The Monogram Shadow mystery film opens ..... at the ..... theatre.

## "Miss America" Plays Villainess

When a young lady wins a beauty contest and goes to Hollywood, no one really expects her to become an actress in the strictest dramatic sense. But Jo Carroll Dennison doesn't believe in just standing around and displaying her gorgeous figure, even if she was Miss America of 1942. Jo Carroll plays the "heavy" role of a sophisticated young lady, who would not stop at murder to get things her way, in Monogram's thrilling drama, "The Missing Lady."

# ADVERTISING

IT'S MURDER AT ITS WORST  
AND MYSTERY AT ITS BEST



22

Produced by Joe Kaufman  
Directed by Phil Karlson  
Screenplay by George Collahan  
Two Column Ad Mat No. 22

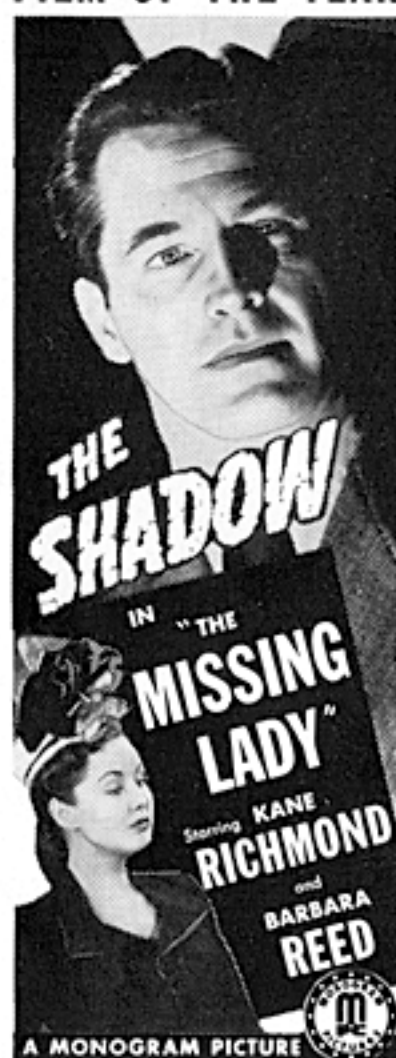
Mystery, Suspense —  
and Loads of Laughs



5

One Col. Ad Mat No. 5

FASTEST MYSTERY  
FILM OF THE YEAR



8

One Col. Ad Mat No. 8



9

One Col. Ad Mat No. 9



24

Two Column Ad Mat No. 24



# ADVERTISING

MYSTERY AT ITS PEAK



23

Produced by Joe Kaufman  
Directed by Phil Karlson  
Screenplay by George Callahan  
Two Column Ad Mat No. 23

SUPER SLEUTHING



10

One Col. Ad Mat No. 10



7

One Col. Ad Mat No. 7



6

One Col. Ad Mat No. 6

TOPS OF THE WHODUNITS!



25

Produced by Joe Kaufman  
Directed by Phil Karlson  
Screenplay by George Callahan  
Two Column Ad Mat No. 25





# EXPLOITATION

## USE THIS STRIKING POSTER AS MARQUEE CUTOUT

The six sheet on "THE MISSING LADY" is a striking bit of colored paper. Properly backed with heavy cardboard it will provide you with a top-notch eye-catcher if you spot it on top of your marquee. The giant sized head of Kane Richmond, plus the look of apprehension on the two women's faces, not to mention the masked shadow silhouetted against your skyline or adjoining buildings will make everyone within blocks aware that you are showing another SHADOW thriller, guaranteed to keep your patrons torn between shudders and laughs. Don't pass up this opportunity to decorate your marquee for bigger business.



★  
**\$100,000.00  
REWARD**

*for information leading  
to recovery of jade*

**STATUETTE**

*for details see*

**THE SHADOW**

*in*

**THE MISSING LADY**

**Now Showing**

**RIVOLI THEATRE**

★

## USE THIS HERALD

A herald like the one above, which you can print very inexpensively, should prove an A-1 business getter for "THE MISSING LADY."

## STAGE A "MISSING LADY" HUNT

A "MISSING LADY" hunt, along the lines of the traditional treasure hunt, is a natural to exploit this SHADOW mystery. Prepare heralds or maps with hints of where the treasure can be found and let the hunt start from your theatre. A variation which will build up your prize list and make for free space in various stores of your city would be to point the clues toward stores with some sort of arrangements that would keep your treasure hunters traveling from store to store. As a clue sample for say White's Furniture store might be a line reading: "It's not black, but it's a store that makes you think of home." At the store you could have a display of "MISSING LADY" stills together with a stack of clues to the next point in your treasure hunt. Prizes could be given to the first ten to arrive back at your theatre with a complete set of clues.

★

## BEAUTIFUL BUT DUMB CONTEST

Barbara Reed portrays a beautiful but dumb girl friend of the SHADOW in "THE MISSING LADY." Why not talk your newspaper editor into a contest that poses the following question: "Are some women beautiful but dumb, or is it an illusion which the girls intentionally plant?" The contest should stir a controversy which will give the editor some excellent copy and your theatre some excellent advertising.

★

## WIN ART DEALERS' HELP

"THE MISSING LADY" centers around art dealers and the theft of a \$250,000 jade statuette. With the art dealer background, you should be able to make an excellent deal to display art objects in your lobby in exchange for store space and a "booster" ad campaign on the show.

★

## MAKE MERCHANDISING TIEUPS

You can win window displays, counter space, etc., if you'll sell your local merchants on this slogan: "There's Not a SHADOW of a Doubt that you'll find what you want at the FAMOUS. And there's not a shadow of a doubt that you'll enjoy THE SHADOW in "THE MISSING LADY" at the Panton."



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